



# Invitation for Expression of Interest (EOI)



## GKB Impact Noongar Business Incubator

### Supporting Noongar Enterprise and Community-Led Economic Development

GKB Impact, the commercial subsidiary of Gnaala Karla Booja Aboriginal Corporation (GKBAC), invites Expressions of Interest (EOIs) from GKB community members, aspiring Noongar entrepreneurs, and Aboriginal-owned start-ups who are seeking support to strengthen their commercial readiness and grow their business.

This Noongar Business Incubator has been developed to support the emergence and expansion of Aboriginal enterprise across the GKB region, with a focus on building long-term economic independence, employment pathways, and leverage ever-growing industry networks.



## About the Program

The Noongar Business Incubator will provide structured, practical, and culturally safe business support to participants, including:

- Business coaching and mentoring
- Start-up and business planning support
- Governance, compliance, and operational readiness
- Tendering and procurement capability development
- Marketing and communications guidance
- Financial management and bookkeeping support
- Partnership and joint venture opportunities
- Connections to specialist services and funding pathways



## Who Should Apply?

EOIs are encouraged from:

### Individuals

- GKB or Noongar community members with a business idea or early-stage start-up.
- Aspiring entrepreneurs seeking structured support.
- Community members wanting to explore self-employment opportunities.

### Organisations and Businesses

- GKB or Noongar-owned businesses with less than three employees.
- Start-up GKB or Noongar businesses looking to grow, diversify, or become contract ready.
- Start-up GKB or Noongar businesses seeking stronger governance and commercial capability.

## How to Submit an Expression of Interest

To register your interest, please provide:

1. Your name and contact details.
2. Whether you are applying as an individual or organisation.
3. A brief description of your business idea or current business.
4. The type of support you are seeking through the program.
5. Key goals you want to achieve over the next 6–12 months.

EOIs can be submitted via email to:

**GKBImpact@gkb.org.au**

Subject Line: **EOI – Noongar Business Incubator**



## Programme Launch Date

Expressions of Interest are now open with the intention to launch during 2026.

Please note that places are limited, and priority will be given to applicants who demonstrate a strong GKB/Noongar connection and a commitment to business development.

## Further Information

For enquiries or assistance submitting an EOI, please contact:

**Mike Cheneka**

**Phone: 0429 457 630**

**Email: GKBImpact@gkb.org.au**

***Building Noongar Business Strength, Together***  
*GKB Impact looks forward to supporting community-led enterprises that contribute to employment, cultural integrity, and long-term prosperity for the Gnaala Karla Booja community.*

